



AFTER CARE INSTRUCTIONS

GINACURL

CARING FOR YOUR GINACURL

Your service is complete but the procedure is not over yet! You will be leaving our salon with your hair still air neutralizing. This means it is still processing. Your hair still needs to absorb more oxygen and will do so naturally through air neutralization. Before we get into dos and don'ts, please assure that you thoroughly wash behind your ears, shoulders, neck, chest & back to remove all active chemical from your body, to avoid any irritation, or reactions/burns.

THE FIRST 72 HOURS

Once you leave the salon it is imperative that you do not brush your hair, tuck your hair behind your ears or stretch your hair in any way for **48 to 72 hours**. This will allow your hair to completely neutralize into the current shape and gives your hair time to become entirely completed. Please **do not** use clips, pins, metal clips, and clips with teeth, rubber bands, barrettes, clip ins, pony tails, brush, comb, finger detangle or pullbacks for **three days**. You can wet and add product to your hair to style during the three days after your procedure. You can shower and allow the water to soak your hair, and condition your hair *if you would like*- remember, no combing or detangling. After getting out of the shower make sure to add leave in a conditioner, and a curl cream of your choice, scrunch and style your hair so the curl stays in the best shape possible.

Do & Do Not

DO NOT leave a towel on your head if you have chosen to wet/condition your hair. Blot your hair with a towel and scrunch so that the hair remains curly

Do not wear a style that "creates tension" on the hair or along the hairline such as, ponytails and pullbacks for **three days**.

Repeat: Do **not** use clips, pins, metal clips, and clips with teeth, rubber bands, barrettes, clip ins, pony tails, brush, comb, finger detangle or pullbacks

Do not use anything that "causes pressure" on the hair such as, tight cap, hat or scarf for first **three days**.

You have to wash and condition your hair three days after your GINACURL.

Swimming

Do not swim in chlorinated pools or salt water for at least two weeks after your GINACURL. After the two weeks make sure you are soaking your hair with fresh water before you enter the pool or salt water. Bring a spray/water bottle to be prepared.

Coloring

Do not color your hair for two weeks. If you do, your hair may react in a way which cannot be predicted and may revert back and over process. After the two weeks it is recommended to use deposit color, stains, semi and/or demi permanent. If you choose to use permanent hair dye make sure you or your stylist is using *nothing higher than 20 volume developer or peroxide*. Anything higher can increase your porosity levels.

Great care needs to be taken when coloring chemically treated hair. *Your hair might look healthy to your color technician but your hair has been chemically altered*. It is imperative that you **inform the color technician** that your hair has been chemically altered before a color service. If you are using a permanent hair dye make sure you when you go in for your retouches, you or your stylist does not "freshen" up your ends with your root color. If it is desired, have you/stylist use a semi-permanent color on your ends for 10 minutes to boost your color.

We do not perform the GINACURL on highlight or lowlighted hair.

Shampoo and Styling Techniques

Do not shower with hot water, always use warm water.

Do not use an anti-dandruff shampoo or baby shampoos, these may have the capabilities of breaking the altered disulfide bonds, thereby allowing the hair to revert back to its original state.

Soak your hair while you are in the shower for at least five minutes to get the water to penetrate the hair shaft. Shampoo with our GINACURL Replenishing Shampoo to your scalp first, scrub-lift – scrub-lift—do not rub the scalp and scrub in **circular motion** this will cause knotting and tangling. Rinse, rinse and rinse good. **Add shampoo again-** this time you are going to work in a downward motion. Down the hair shaft. Your first shampoo is to LIFT, and your second shampoo is to CLEANSE. Next, rinse again. Wring the water out of your hair to the best of your ability. By leaving your hair soaking it will *hinder the conditioner to really penetrate to the hair's cortex layer*. Add conditioner with our GINACURL Replenishing Treatment, by using a wide tooth comb and comb through. Make sure to get into those roots with your wide tooth comb. Allow the conditioner to stay in your hair for five-10 minutes and then rinse thoroughly. LEAVE IN CONDITIONERS are the ONLY conditioners that should be left in your hair. Lastly, a towel or t-shirt blot your hair by taking out any moisture left in the hair. Our GINACURL Replenishing Treatment is a great deep conditioning product that you can leave in your hair for 1-3 hours. For best results, you can apply it to your hair thoroughly and sit under a head dryer or steamer. Make sure to rinse it out completely. This product is **not** meant to be left in your hair overnight.

Conditioners are not meant to be left in the hair overnight. This can cause matting and extreme shedding.

When styling your hair, apply our All In One Moisturizing Milk to the hairline, face and nape area as your Leave-In. Work it into your hair and then separate the hair at the crown and work down the front, sides and back. Before applying your Curl Boosting Fluid/Cream as your styling product, be sure your hair is damp to wet. We highly recommend the technique “shingling” when adding your curl products. Start at the nape, taking sections and applying the product throughout your hair with your fingers, from roots to ends. Saturate! Please look at our YouTube page for “How To Apply Product Shingling”. Once you apply your leave-in conditioner, curly creams, or other products, scrunch and style. We love to finger coil the hair for a more defined style. You can use an edge control if you would like.

Shedding

Your hair naturally sheds 50-100 strands a day. With this information, it is important to make sure you are shampooing and conditioning your hair as explained every 3-4 days. If you exceed 3-4 days, that 50-100 strands a day will multiply even more. When combing your hair with a conditioner in the shower, be sure to use a wide tooth comb. No brushes. Brushes are far too aggressive, especially when the hair is wet. When detangling, make sure you are getting into your roots. Even when your regrowth comes in. No finger detangling. It may be difficult for the last few months of your GINACURL, due to your regrowth. This is when you begin to baby your hair by going back to sectioning slowly and taking your time when detangling. Where the two textures meet- the line of demarcation is very fragile. It is important you do not neglect your regrowth by only treating your GINACURL hair. This can create extreme matting and damage.

Also, do not sleep with an excessive amount of products in your hair. You do not want to go to sleep with products, this will create product build up which will result in breakage, and excessive shedding. This also goes for color. Color build up can create the same amount of issues if not rinsed out thoroughly enough.

The last few months may be difficult with the two textures and you may have the urge to invest in a protective style. Braids are fine for NO more than 1-2 weeks. Remember, you must be washing your hair every 3-4 days.

GINACURL AFTER CARE CON..

Absolutely NO straightening or blow drying your hair. This is a BIG ONE. You may blow dry your hair and your GINACURL reverts to its gorgeous curly state. UNTIL when you come in for your retouch and your hair WILL NOT curl.

- Overnight or daily twists or braid outs are fine!
- A roller set is fine, under the dryer (low heat).
- Clip in extensions are fine. Do NOT sleep with your clip ins. No tape in, clamp extensions, or track installments.
- No proteins or Keratins. Although these treatments may be good for your hair, it can alter the GINACURL curl pattern if not done correctly. Please stay away if suggested otherwise. Many products have proteins and keratins in their ingredients. Check the ingredient description list and make sure if it states there might be some in the product that is towards the end of the list.

- Every morning you should spray hair with water and add more leave-in the conditioner. Scrunch! Remember your hair needs moisture, the GinaCurl loves water!
- Oils are OKAY. Even though oils provide moisture, it locks out moisture as well. Make sure to use your oils as the last product you use in your routine. Apply midshaft to ends. Stay away from your roots. For our clients who will like to continue using oils- **it is a MUST to shampoo your hair with Clarifying Shampoo ONCE a month.**
- *Keep a hair history! It is so important to know exactly what you are using in your hair and when. Please keep track of anything you color your hair with, peroxide level, and anything else you are chemically treating your hair with.*
- DO NOT sleep with Conditioner, Custards, Putty, Lock Cream, Oil or Masks in your hair! Directions MUST specify that you can LEAVE-IN.
- Do NOT sleep with ponytails, braids, or bands.
- Do NOT sleep with wet hair!
- Stay away from gels and moose
- ONLY use a wide tooth comb when combing through your hair, we don't recommend a micro-fiber brush that is designed to "detangle" natural hair.

Thank You for choosing Hair's Talent for your Straight Variation process.
Don't hesitate to call or email with any questions. hairstalentct@gmail.com
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